

Classified Ad – Career Section

Advertising Rate Card (July 16, 2008)

Western Edition, Canada



Broadsheet – Daily Display Classified Ad

Ad Rate	Daily Rate
Weekday (Monday – Thursday)	\$4.80 per unit
Weekend (Friday – Sunday)	\$5.52 per unit

Basic Unit Size: 27mm (H) x 30mm (W)
Minimum Size: 12 units
Minimum Booking: 1 weekday OR
2 consecutive weekends (Fri + Sat or Sat + Sun)
Frequency Discount: NOT applicable
** The above rates apply to Career Section only*

Commission:

15% agency commission offer to all recognized advertising agencies.

Deadline:

Booking deadline: 3 working days prior to publication date
E-file submission: 2 working days prior to publication date
Artwork production: 3 working days prior to publication date